Hungry...

... for a Challenge?

Third Open Innovation Challenge

Reworking Digital Heritage of Food and Drink to Create Material Productions

1st October - 20th December 2015

foodanddrinkeurope.eu/challengethree
#EFDChallenge

Creatives and Craftsmen all over Europe

Submit your Europeana Food and Drink product video and win € 2.000,00!

1 europeana.eu

Open and Browse Europeana for Food & Drink related Content

2

Find your Favourite Item

3

Re-Use and Design your 2D...

4

... or 3D Product

5

Document on Video max. 11 min.

6

Upload to contest.upeurope.com

€ 2.000,00 in cash

for each Product Category (2D/3D)

Award Event in Sevilla, Spain 29th Jan 2016

For detailed Challenge Guidelines and Application Process visit
foodanddrinkeurope.eu/challengethree