



The Museum of Cypriot Food and Nutrition committed to its mission for recording, preserving and promoting the gastronomic culture of Cyprus and due to the registration of Mediterranean diet in the UNESCO Intangible Cultural Heritage Lists announces an online photo contest titled

‘Culinary art, Capturing the gastronomic culture of Cyprus’

The main objective of the contest is to invite those who are interested in gastronomy, cultural heritage and the art of photography, people of any age, to participate in the recording and documentation of the Cypriot cuisine using their camera and to get involved in the preservation and promotion of this important aspect of the intangible cultural heritage of the island.

The expected deliverables of the contest are: a) the people to be more interested and informed on the gastronomic culture of Cyprus b) to collect and record original documented material that will be uploaded on the database of the Museum c) to promote the cuisine of the Greek Cypriot (including Maronites, Armenians and Latins) and the Turkish Cypriot community.

The contest is funded by the Cyprus Fulbright Commission with 2013 Alumni Small Grants.

Categories

Three categories are drawn of special interest to the Museum:

- a. Preparation of traditional dishes and products
- b. Presentation and serving of traditional dishes
- c. Children photographing the Cypriot cuisine

Terms and Conditions

Participants

- Participants could be professional photographers or anyone interested in the art of photography, gastronomy and tradition.
- The participation is free of charge.
- Participants can submit as many photos as they want.

Categories

- In categories **a** and **b** eligible to participate are adults over 15 years old.
- In category **c** eligible to participate are children and teenagers under 15 years old.
- In category **a** participants should capture images related to the preparation of traditional dishes and products. Such examples are ingredients, traditional utensils and tools, facilities, stages of preparation and production.
- In category **b** the participants should capture images related to the presentation, serving and consumption of traditional dishes and food products. They can take pictures of traditional dishes, their consumption in the context of daily life or in special occasions.
- In category **c** children should take a picture of anything that they relate to the traditional food and cuisine.
- It is suggested to navigate in the website of the Cyprus Food and Nutrition Museum and be informed in subjects related to the traditional cuisine <http://foodmuseum.cs.ucy.ac.cy/> (sections: foodstuff, recipes, meals, places of production and sale, techniques of production, traditional utensils)
<http://foodmuseum.cs.ucy.ac.cy/web/guest/games>

Submission/Photo editing

- The submission of the photographs will be done online in the web space of the contest, through the website of the Museum
<http://foodmuseum.cs.ucy.ac.cy/>
- The photographs could be coloured or black and white.
- Photographs should have resolution 5 million pixels (5 mega pixels).
- All the photographs should reflect the subject of the specific category in which they are submitted. Basic photo editing is allowed in terms that the image is clear.
- Photographs should be accompanied by a short text around 100 words which will include some basic information a) the category in which it is submitted b) the date and the place (city, village) of the capture c) short description of the image e.g. time of the year, special occasion etc.
- The last date of submission is 2nd May 2014.

Results

- The preliminary voting will be done online by the general public. The 50 most popular images will be given to a professional jury for reviewing and selecting the awarding images.
- The jury will select the best images according to originality, technique, synthesis, accuracy on the subject and documentation.
- The results will be announced by the second week of May.
- The winners will be awarded with: a trip to Poland representing the Museum in a European program (traveling and accommodation allowance), the book 'Spaces Shared with Bread and Wine' of the Cultural Foundation of the Bank of Cyprus', the book 'Gastronomic Guide to Marathasa' of the Team of Environmental Education of the Educational Institute, annual memberships for the Museum of Cypriot Food and Nutrition and other awards that will be announced later on.
- The winning photos will be included in an exhibition that will be organized after the end of the contest.

Your rights

When you submit your photos you will help the Museum of Cypriot Food and Nutrition to continue documenting and preserving our gastronomic culture. We owe you big thanks for this!

Submitting your photographs in the contest you preserve the copyright of your images, however you accept that the Museum of Cypriot Food and Nutrition has the right to publish, exhibit and print the photographs as well as in publications, websites and blogs, presentations, all according to the mission of the Museum. The Museum will always refer to the images with the caption "©Name of photographer".

It is important that any people depicted in the images consent to the submission. Also you must be sure that you are the only creator and that your photographs are product of your own work and do not offend by any way other people.

In order to participate in the contest you must accept the above terms and conditions.

Awarding ceremony and exhibition

The awarding ceremony and the exhibition of the best photographs will take place in June 2014 while the specific date and place will be announced soon.

Basic steps on how to enter the contest...

1. Read carefully the announcement!
2. Visit the website of the Cyprus Museum of Food and Nutrition for information on the Cypriot traditional cuisine and for ideas.
<http://foodmuseum.cs.ucy.ac.cy/web/guest/home> <http://foodmuseum.cs.ucy.ac.cy/web/guest/games>
3. Visit the web space of the contest.
4. Take your camera and be creative!
5. Submit as many photos as you want.
6. Make sure that you follow the terms and conditions of the contest and that you submit on time!
7. Make sure to include a brief description and all the information needed for the images.
8. Invite your friends to vote!

Main :



Contact

For any questions you can contact us electronically in cyfoodmuseum@gmail.com with the subject PHOTO CONTEST.